

## Application Data Sheet

### Application Information

Title:: Point-of-Sale Activation and  
Subsequent Registration of  
Products  
Application Type:: Regular  
Subject Matter:: Utility  
CD-ROM or CD-R?:: None  
Attorney Docket Number:: A0,031  
Request for Early Publication?:: No  
Request for Non-Publication?:: No  
Suggested Drawing Figure:: 53  
Total Drawing Sheets:: 14  
Small Entity?:: Yes  
Petition Included?:: No  
Secrecy Order in Parent Appl.?:: No

### Applicant Information

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Barry  
Middle Name:: J.  
Family Name:: Fiala  
City of Residence:: Memphis  
State or Province of Residence:: TN  
Country of Residence:: US  
Street of mailing address:: P.O. Box 80277  
City of mailing address:: Memphis  
State or Province of mailing address:: TN  
Postal or Zip Code of mailing address:: 38108-0277

10041934.010302

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Mark  
Middle Name:: B.  
Family Name:: Hodes  
City of Residence:: Bartlett  
State or Province of Residence:: TN  
Country of Residence:: US  
Street of mailing address:: 5350 Poplar Ave.  
Suite 750  
City of mailing address:: Memphis  
State or Province of mailing address:: TN  
Postal or Zip Code of mailing address:: 38119-3679

#### Correspondence Information

Name:: Russell H. Walker  
Street of mailing address:: Walker, McKenzie & Walker, P.C.  
6363 Poplar Avenue, Suite 434  
City of mailing address:: Memphis  
State or Province of mailing address:: TN  
Postal or Zip Code of mailing address:: 38119-4896  
Phone number:: (901) 685-7428  
Fax number:: (901) 682-6488  
E-Mail address:: rwalker@walkermckenzie.com

#### Representative Information

Representative Designation::	Registration Number::	Representative Name::
Primary	35401	Russell H. Walker
Primary	28239	Larry W. McKenzie

**Domestic Priority Information**

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Non-Provisional of	60/260,058	01/05/01

**Assignee Information**

Assignee Name:: Riverborne Communications, LLC  
Street of mailing address:: P.O. Box 80277  
City of mailing address:: Memphis  
State or Province of mailing address:: TN  
Postal or Zip Code of mailing address:: 38108-0277